

**Privacy Policy** 

Version Date: November 22, 2023

## What This Privacy Policy Covers

This privacy policy covers the use of the web site located at www.savvyartmarket.com and the services provided by Savvy Designs ("SavvyArt Market"), including how SavvyArt Market treats personal information that SavvyArt Market collects and receives. Pursuant to SavvyArt Market's Website User Agreement, you must be 18 years and older to use this site or have permission from a legal guardian. Therefore, this policy makes no provision for individuals under 18 years old. This policy does not apply to the practices of third parties that SavvyArt Market does not own or control, or individuals that SavvyArt Market does not employ or manage.

## Information Collection and how it is used:

- 1. SavvyArt Market will not sell or disclose your name or email address to third parties without your explicit consent, except as specified in this Privacy Policy.
- 2. Your username or alias is displayed throughout SavvyArt Market (and so available to the public) and is connected to all of your SavvyArt Market activity. Other members can see artwork that is sold or rented, commissioned projects, items for sale, feedback, and blog comments. You have the option to publicly display your full name if you wish for your Artist or Collector Profile to be seen.
- 3. SavvyArt Market collects personal information when you register to use SavvyArt Market services or to post content on SavvyArt Market. At registration you are asked for your email address and certain other additional (some optional) information.
- 4. If you would like to make a transaction, SavvyArt Market will ask for your billing address, phone number, and credit card information. If you would like to submit artwork, SavvyArt Market will ask for your address and phone number plus some more specific details. If your artwork is sold or rented, SavvyArt Market will ask for your payment information.
- 5. SavvyArt Market automatically receives and records information on our server logs from your browser, including your IP address, cookies, and the pages you request. This data is only used in the aggregate.
- 6. SavvyArt Market uses information for the following general purposes: products and services provisioning, billing, identification and authentication, services improvement, contact, research, and anonymous reporting.

Your browser automatically reports IP addresses each time you view a web page. Your IP address is stored in SavvyArt Market's user registration databases when you register with SavvyArt Market. IP addresses may be used for various research purposes.

#### Service-related Announcements

SavvyArt Market will send you a welcome/confirmation email when you sign up for SavvyArt Market membership. Receipt of this email is required for using SavvyArt Market's services. SavvyArt Market will send you service-related announcements on rare occasions when it is necessary to do so. You may not opt-out of service-related communications, which are not promotional in nature. If you do not wish to receive them, you have the option to deactivate your account by emailing admin@savvyartmarket.com from the email address you signed up with.



## **Privacy Policy**

#### **Administrative Messages**

SavvyArt Market may periodically email you administrative messages. SavvyArt Market will not sell or rent your personal information to third parties for their marketing purposes without your explicit consent. There are no plans to engage third parties in this regard. Your information may be combined with information SavvyArt Market collects from other companies and used to improve and personalize services, content and advertising. If you don't wish to receive administrative messages or participate in these programs, simply opt-out by emailing admin@savvyartmarket.com. Please note that if you do not wish to receive administrative messages from us, those notices will still govern your use of the SavvyArt Market website and service, and you are responsible for reviewing such notices for changes.

#### **Newsletter Emails**

SavvyArt Market offers email subscriptions to SavvyArt Market newsletters. To opt-in, you must supply your email address, name and click "subscribe". This email address will only be used for this feature. You may change your subscription or unsubscribe at anytime by following the instructions contained in each email. Choose Opt-out If you no longer wish to receive the newsletters.

#### Cookies

A cookie is a small amount of data, which often includes an anonymous unique identifier that is sent to your browser from a web site's computers and stored on your computer's hard drive. You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. If you reject all cookies, you will not be able to use SavvyArt Market products or services that require you to "sign in," and you may not be able to take full advantage of the SavvyArt Market service. SavvyArt Market uses its own cookies for a number of purposes, including to: Access your information when you "sign in"; keep track of preferences you specify while you are using SavvyArt Market's services; display the most appropriate advertising banners, based on your interests and activity on SavvyArt Market; estimate and report SavvyArt Market's total audience size and traffic; conduct research to improve SavvyArt Market does not combine information collected through cookies with other personal information to tell what your username or email address is or who you are.

#### Information Sharing and Disclosure

When you post a message, your username or alias is visible to other users. If you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return. SavvyArt Market may be required to disclose personally identifiable information under special circumstances, such as to comply with subpoenas or when your actions violate the SavvyArt Market Website User Agreement. SavvyArt Market may disclose personally identifiable information to parties in compliance with SavvyArt Market's Policies, such as the delivery or pick up of artwork; also as Savvy Designs in our sole discretion believes necessary or appropriate in connection with an investigation of fraud, intellectual property infringement, piracy, or other unlawful activity. In such events, SavvyArt Market may disclose name, street address, city, state, zip code, country, phone number, email address and company name.

SavvyArt Market may share aggregated demographic information with business partners. SavvyArt Market is affiliated with a variety of businesses that work closely with us. These businesses may sell items to you from the SavvyArt Market website. SavvyArt Market may also provide services or sell products jointly with affiliated businesses. Due to the nature of SavvyArt Market's business model, when





an affiliated business is associated with your transaction, you will share customer information that is related to such transaction with that affiliated business. SavvyArt Market employs other companies and people to perform tasks on our behalf and needs to share your information with them to provide products and services to you. Examples include but are not limited to fulfilling orders, handling billing disputes and collections, analyzing data, providing marketing assistance and providing customer service. SavvyArt Market will not rent, sell, or share personal information about you with nonaffiliated parties except as specified in this Privacy Policy to provide products or services you have requested or when SavvyArt Market has your permission.

It may be necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of SavvyArt Market's Website User Agreement, as specified in this Privacy Policy or as otherwise required by law.

In some cases, SavvyArt Market may choose to buy or sell assets. In these types of transactions, customer information is typically one of the business assets that is transferred. SavvyArt Market will transfer information about you if SavvyArt Market is acquired by or merged with another company. In this event, SavvyArt Market will notify you by email or by putting a prominent notice on the SavvyArt Market web site before information about you is transferred and becomes subject to a different privacy policy. As part of the buying and selling process, you may obtain another SavvyArt Market user's email address, shipping address and/or other information. Pursuant to SavvyArt Market's Website User Agreement, you have a limited license to use this information. This information should only be used for SavvyArt Market-related communications or for SavvyArt Market-facilitated transactions. SavvyArt Market has not granted you a license to use the information for unsolicited commercial messages.

Without limiting the foregoing, without express consent from the user, you are not licensed to add any SavvyArt Market user to your email or physical mail list. Without limiting the above, in an effort to respect your privacy and SavvyArt Market's ability to keep the community free from bad actors, SavvyArt Market will not otherwise disclose your personal information to law enforcement, other government officials, or other third parties without a subpoena, court order, legal process, or substantially similar legal procedure, except when SavvyArt Market believes in good faith that the disclosure of information is necessary to protect SavvyArt Market's rights, prevent imminent physical harm or financial loss, or to report suspected illegal activity.

## **Third Parties**

Except as otherwise expressly included in this Privacy Policy, this document addresses only the use and disclosure of information SavvyArt Market collects from you. If you disclose your information to others, whether they are Buyers/Renters or Sellers on SavvyArt Market or throughout the Internet, different rules may apply to their use or disclosure of the information you disclose to them. SavvyArt Market does not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. SavvyArt Market is not responsible for the privacy or security practices of other websites on the Internet, even those linked to or from the SavvyArt Market site. SavvyArt Market encourages you to ask questions before you disclose your personal information to others.



# **Privacy Policy**

## **Editing and Deleting Account Information**

You can change your SavvyArt Market Account Profile information (except your username), at any time. SavvyArt Market may send you certain communications relating to the SavvyArt Market service, such as service-related announcements and administrative messages that are considered part of your SavvyArt Market account. Please note that your identification, billing and contact information may remain in SavvyArt Market's records for some period. SavvyArt Market limits access to personal information about you to employees who SavvyArt Market believes reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs. Your SavvyArt Market Account Profile information is password-protected. Your password is protected from all employees. If your personally identifiable information changes you may correct or update it by making the change on your SavvyArt Market account page. You may delete or deactivate your account by emailing Customer Support admin@savvyartmarket.com or by postal mail at the contact information listed below. SavvyArt Market will respond to your request within 10-20 business days.

#### Security

The security of your personal information is important to us. Your SavvyArt Market account information is protected by a password for your privacy and security. You need to work to protect against unauthorized access to your password and to your computer by signing off once you have finished using a shared computer. When you enter sensitive information (such as credit card number) for rentals and purchases SavvyArt Market encrypts that information using secure socket layer technology (SSL). SavvyArt Market follows generally accepted industry standards to protect the personal information submitted to us, both during transmission and once SavvyArt Market receives it. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while SavvyArt Market strives to use commercially acceptable means to protect your personal information, SavvyArt Market cannot guarantee its absolute security. If you have any questions about security on SavvyArt Market's Web site, you can email SavvyArt Market at artinfo@savvyartmarket.com.

## **Changes to this Privacy Policy**

If the privacy policy is changed, SavvyArt Market will post changes so that you are aware of those changes. SavvyArt Market reserves the right to modify this privacy statement at any time, so please review it frequently. If SavvyArt Market makes material changes to this policy you will be notified here, by email, or other places SavvyArt Market deems appropriate.

## Questions

If you have questions or suggestions you can contact SavvyArt Market's Support Team.

- 1. Website: www.savvyartmarket.com
- 2. Email: karen@savvyart.ca
- 3. Telephone: 647 558 8185